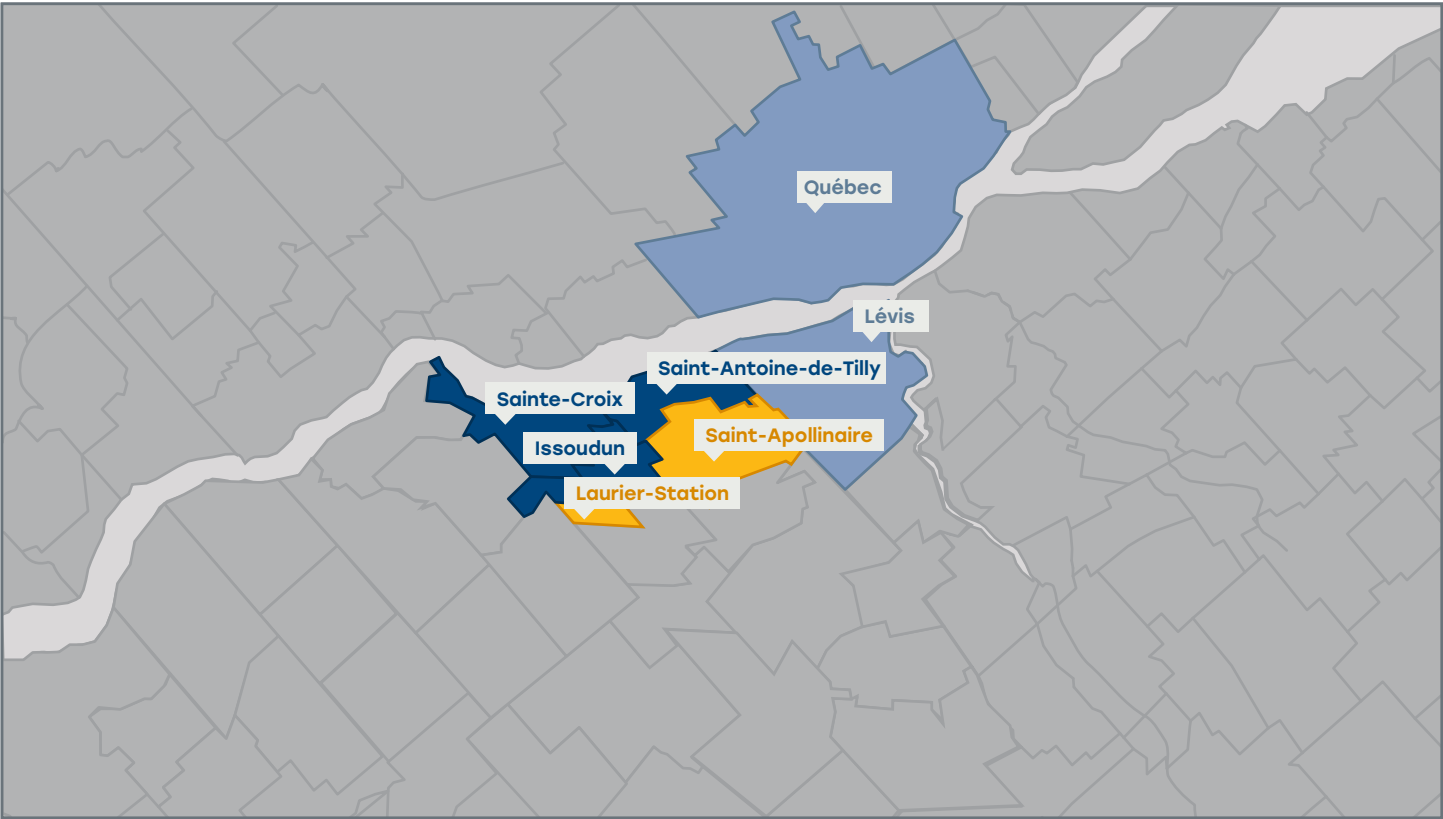


MARKET SPECIFICATIONS

MRC Lotbinière



Legend

Bus & Transit Shelters / Markets served

Bus / Markets served

Bus / Markets visited

MARKETS SERVED

Issoudun
Laurier-Station
Sainte-Croix
Saint-Antoine-de-Tilly
Saint-Apollinaire

MARKET VISITED

Lévis arrondissement Chaudière
Québec

URBAN DESTINATIONS

Terminus Sainte-Foy
Hôpital Laval
Cégep de Sainte-Foy
Cégep Garneau
Université Laval
Place Sainte-Foy
Place de la Cité
Place Laurier

FLEET

Urban vehicle : 2
Bus shelter: 2

AVAILABLE PRODUCTS

Framed 139'' x 30'' bus advertising
Signature option (rear mural)
Non standard bus shelter

POPULATION: 57 592 (statistic 2024)

ANNUAL RIDERSHIP: N/D

AGE AVERAGE

0 to 14 y/o : 19,2%
15 to 64 y/o : 67,6%
65 to 84 y/o : 11,9%
85 y/o and more : 1,5%

Update : 27-01-2025