



MARKETS SERVED

Cap-de-la-Madeleine
Trois-Rivières
(Pointe-du-Lac, Saint-Louis-de-France, Sainte-Marthe-du-Cap)

FLEET

Paratransit: 12
Minibus: 3
Midibus: 3
Urban vehicle vehicle: 52
Transit shelter: 93

AVAILABLE PRODUCTS

Framed 30" x 139 bus kings
Framed 21" x 70" bus seventies
Non-standard decal advertising on backs
Standard and vinyl interiors
Signature option (murals, full wraps, etc)
Standard (incl. Backlit) & non-standard transit shelter advertising

POPULATION: 139 369

ANNUAL RIDERSHIP: 3 685 000