

# MARKET SPECIFICATIONS

Saint-Hyacinthe / MRC Les Maskoutains



**Legend**

- Bus & Transit Shelters / Markets served
- Bus / Markets served
- Bus / Markets visited

## MARKETS SERVED

- La Présentation
- Saint-Barnabé
- Saint-Bernard-de-Michaudville
- Saint-Damase
- Saint-Denis-sur-Richelieu
- Saint-Dominique
- Saint-Hélène-de-Bagot
- Sainte-Madeleine
- Saint-Hugues
- Saint-Hyacinthe
- Saint-Jude
- Saint-Liboire
- Saint-Louis
- Saint-Marcel-de-Richelieu
- Saint-Pie
- Saint-Simon
- Saint-Valérien-de-Milton

## FLEET

- VILLE DE SAINT-HYACINTHE
- Minibus : 5
- Transit shelter : 31
  
- MRC LES MASKOUTAINS
- Paratransits : 9

## AVAILABLE PRODUCTS

- VILLE DE SAINT-HYACINTHE
- Non-standard decal advertising on sides & backs
- Non-standard vinyl interiors
- Signature options (murals, full wraps, etc.)
- Standard & non-standard transit shelter advertising
  
- MRC LES MASKOUTAINS
- Framed 30" x 139" bus kings
- Non-standard decal advertising on sides & backs
- Signature options (murals, full wraps, etc.)

**POPULATION : 89 575**

**ANNUAL RIDERSHIP : 68 122**

Sources : Statistique Canada, Recensement 2016; ATUQ, Impacts économiques 2014.

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