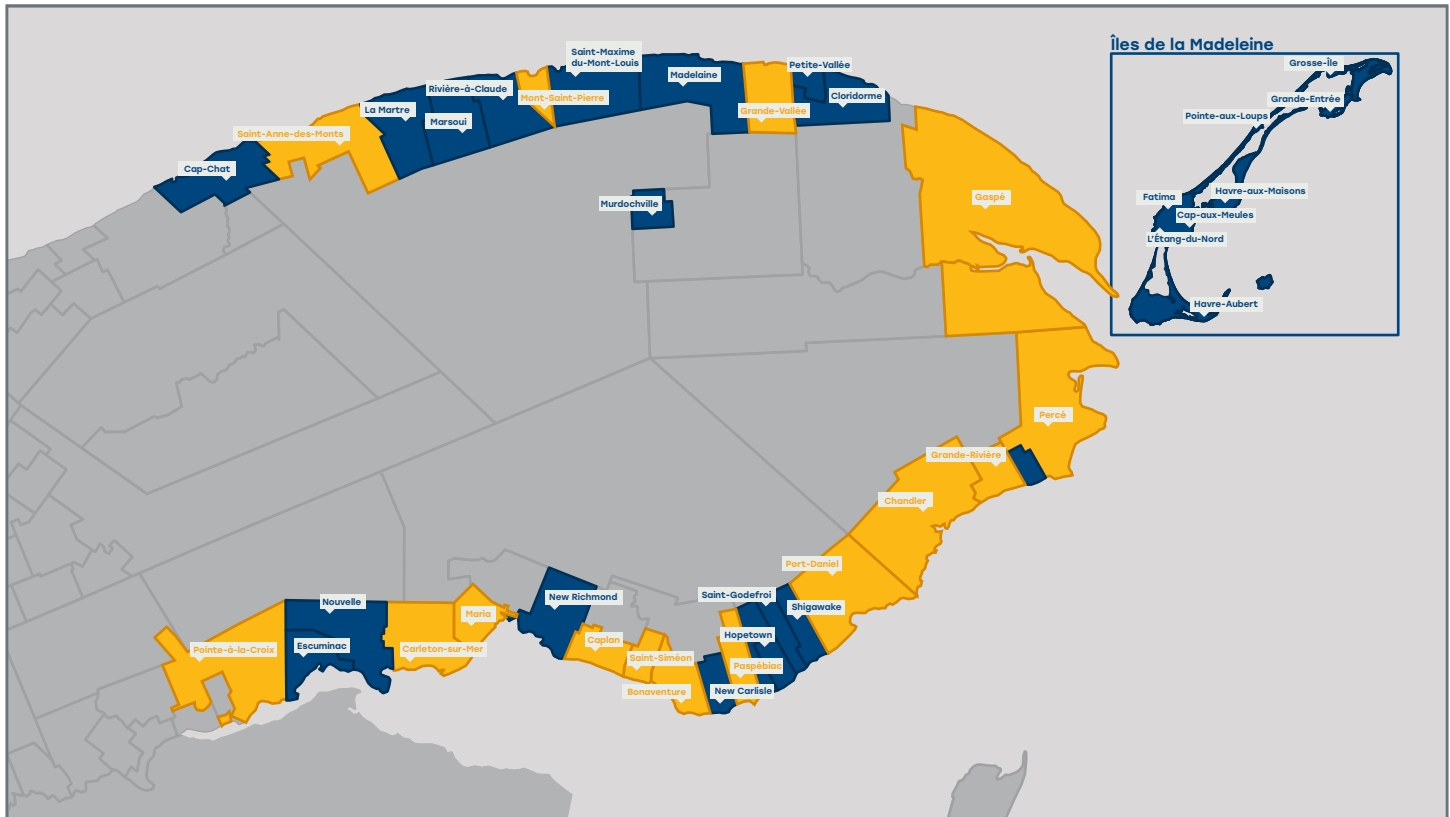


# MARKET SPECIFICATIONS

## RÉGÎM



**Legend**

- Bus & Transit Shelters / Markets served
- Bus / Markets served
- Bus / Markets visited

### MARKETS SERVED

- |                   |                          |
|-------------------|--------------------------|
| Bonaventure       | Marsoui                  |
| Cap-aux-Meules    | Matapédia                |
| Cap-Chat          | Mont-Saint-Pierre        |
| Caplan            | Murdochville             |
| Carleton-sur-Mer  | New Carlisle             |
| Chandler          | New Richmond             |
| Cloridorme        | Nouvelle                 |
| Escuminac         | Paspébiac                |
| Étang-du-Nord     | Percé                    |
| Fatima            | Petite-Vallée            |
| Gaspé             | Pointe-à-la-Croix        |
| Grande-Entrée     | Port-Daniel              |
| Grande-Vallée     | Rivière-à-Claude         |
| Grande-Rivière    | Sainte-Anne-des-Monts    |
| Grosse-Île        | Saint-François-d'Assise  |
| Hàvre-Aubert      | Saint-Godefroi           |
| Hàvre-aux-Maisons | Saint-Maxime-du-Mont-Lou |
| Hopetown          | Saint-Siméon             |
| La Martre         | Sainte-Thérèse-de-Gaspé  |
| Madeleine         | Shigawake                |
| Maria             |                          |

### FLEET

- Minibus: 20
- Urban vehicle: 1
- Transit shelter : 22

### AVAILABLE PRODUCTS

- Non-standard decal advertising on sides and backs
- Signature option (murals, full wraps, etc)

### POPULATION : 94 079

Sources : Statistique Canada, Recensement 2016; ATUQ, Impacts économiques 2014.

Last Update : 07-12-22