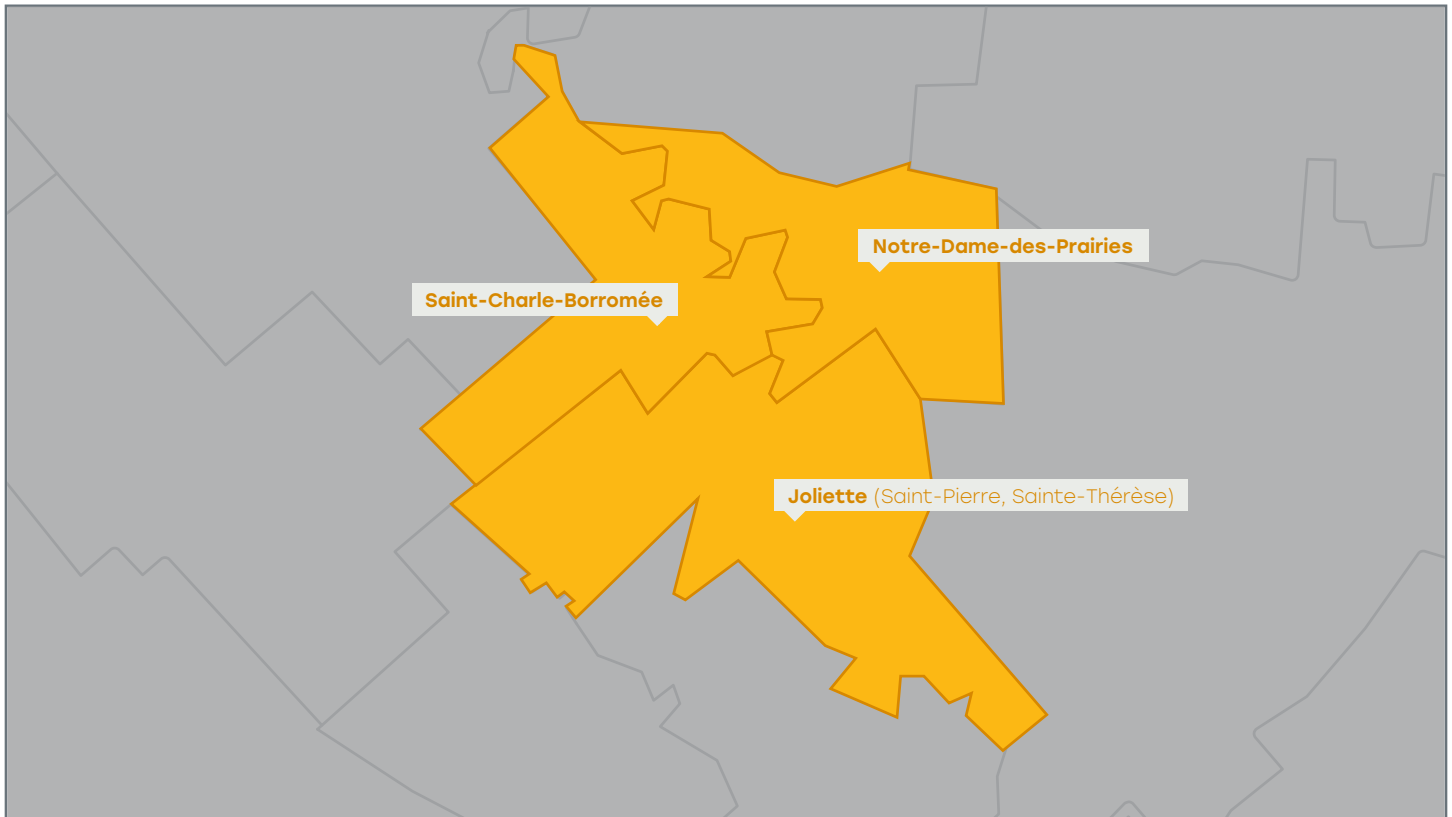


MARKET SPECIFICATIONS

MRC de Joliette - secteur Joliette



Legend

- Bus & Transit Shelters / Markets served
- Bus / Markets served
- Bus / Markets visited

MARKETS SERVED

Joliette (Saint-Pierre, Sainte-Thérèse)
Notre-Dame-des-Prairies
Saint-Charles-Borromée

FLEET

Midibus: 6
Transit shelter: 30

AVAILABLE PRODUCTS

Framed 26" X 120.5" and 30" X 55" bus king
Framed 21" x 70" bus seventies
Non-standard decal advertising on sides and backs
Standard interiors
Standard (incl. Backlit) & non-standard transit shelter advertising

POPULATION: 45 750

ANNUAL RIDERSHIP: 133 600

Sources : Statistique Canada, Recensement 2016; ATUQ, Impacts économiques 2014.

Last Update : 07-12-22