

MARKET SPECIFICATIONS

exo Vallée du Richelieu



Legend



Bus & Transit Shelters / Markets served



Bus / Markets served



Bus / Markets visited

MARKETS SERVED

Beloeil
McMasterville
Mont-Saint-Hilaire
Otterburn Park
Saint-Basile-le-Grand
Sainte-Madeleine
Sainte-Marie-Madeleine
Saint-Hyacinthe

MARKETS VISITED

Longueuil
Montréal
Saint-Bruno-de-Montarville
Sainte-Julie

URBAN DESTINATION

Longueuil Terminus
Downtown Terminus (Montréal)
Crossing via Samuel de Champlain Bridge

FLEET

Urban vehicle: 43
Minibus: 6

Transit shelter total: 23
Sainte-Madeleine: 5
Sainte-Marie-Madeleine: 8
Saint-Hyacinthe: 10

AVAILABLE PRODUCTS

Framed 30" x 139 bus kings
Framed 21" x 70" bus seventies
Non-standard decal advertising on sides and backs
Standard and vinyl interiors
Signature option (murals, full wraps, etc)
Standard (incl. Backlit) & non-standard transit shelter advertising

POPULATION: 131 869

ANNUAL RIDERSHIP: 2 462 259