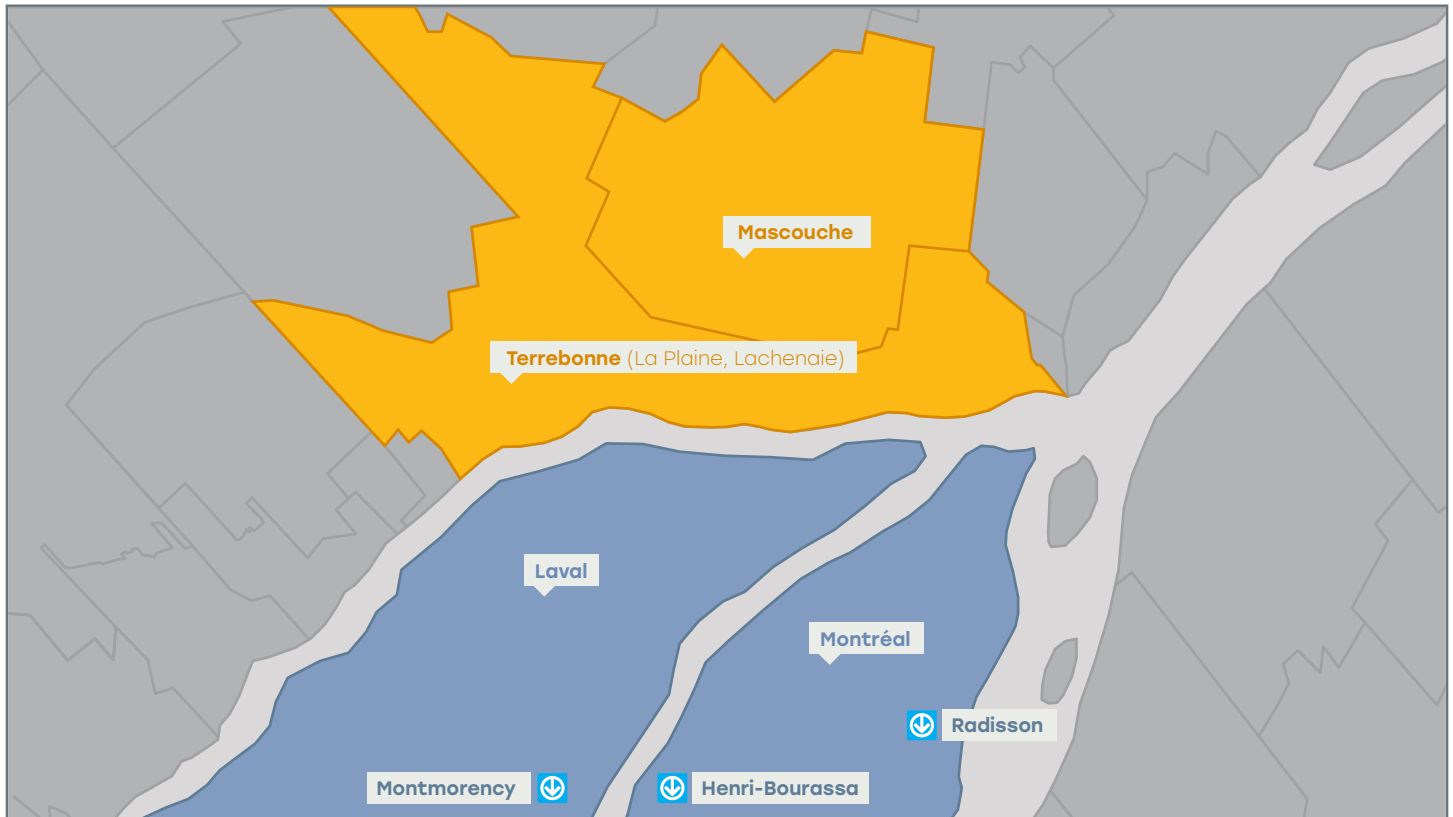


MARKET SPECIFICATIONS

exo Terrebonne-Mascouche



Legend

- Bus & Transit Shelters / Markets served
- Bus / Markets served
- Bus / Markets visited

MARKETS SERVED

Mascouche
Terrebonne (La Plaine, Lachenaie)

MARKETS VISITED

Laval, Montréal

URBAN DESTINATION

Montmorency Metro Station (Laval)
Radisson Metro Station (Montréal)
Henri-Bourassa Metro Station (Montréal)

FLEET

Paratransit: 7
Midibus: 22
Urban vehicle: 49
Coach: 15
Transit shelter: 119

AVAILABLE PRODUCTS

Framed 30" x 139 & 30" x 114" bus kings
Framed 21" x 70" bus seventies
Non-standard decal advertising on sides and backs
Standard and vinyl interiors
Signature option (murals, full wraps, etc)
Standard & non-standard transit shelter advertising

POPULATION: 148 813

ANNUAL RIDERSHIP: 2 616 631

Sources: Statistique Canada, Recensement 2016; ATUQ, Impacts économiques 2014.

Last Update: 07-12-22