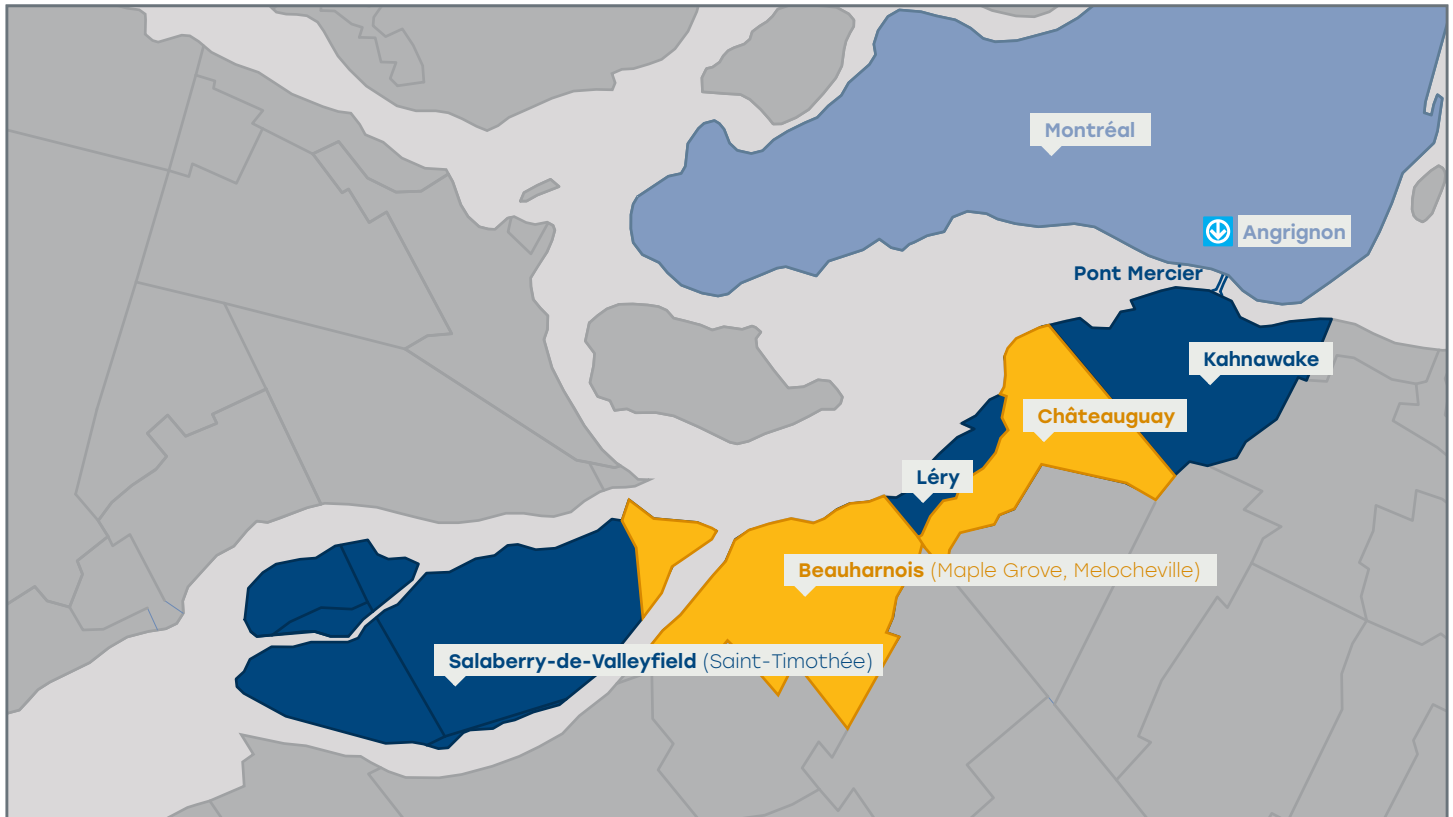


MARKET SPECIFICATIONS

exo Sud-Ouest



Legend



Bus & Transit Shelters / Markets served



Bus / Markets served



Bus / Markets visited

MARKETS SERVED

Beauharnois (Maple Grove, Melocheville)
Châteauguay
Léry
Kahnawake
Salaberry-de-Valleyfield (Saint-Timothée)
Valleyfield

MARKETS VISITED

Montréal

URBAN DESTINATIONS

Cégep André-Laurendeau
Angrignon Metro Station (Montréal)
Crossing via Mercier Bridge

FLEET

Minibus: 6
Midibus: 2
Urban vehicle: 13
Coach: 33

Transit shelter total : 77

Châteauguay: 39
Beauharnois: 38

AVAILABLE PRODUCTS

Framed 30" x 139" & 30" x 114" bus kings
Framed 21" x 70" bus seventies
Non-standard decal advertising on sides and backs
Standard & vinyl interiors
Signature option (murals, full wraps, etc)
Standard (incl. Backlit) & non-standard transit shelter advertising

POPULATION: 126 482

ANNUAL RIDERSHIP: 1 975 000