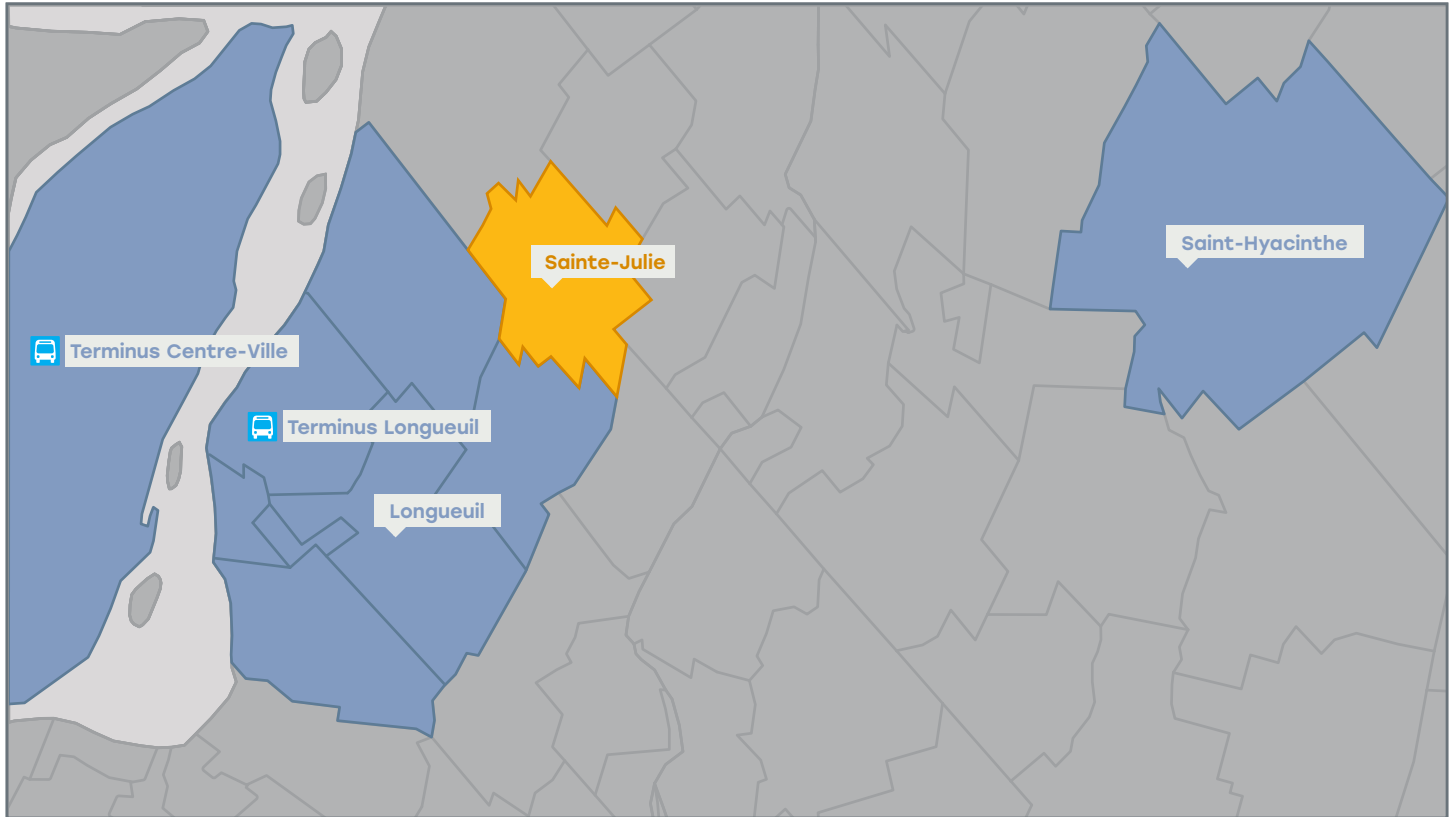


# MARKET SPECIFICATIONS

exo Sainte-Julie



**Legend**

- Bus & Transit Shelters / Markets served
- Bus / Markets served
- Bus / Markets visited

## MARKETS SERVED

Sainte-Julie

## MARKETS VISITED

Longueuil  
Montréal  
Saint-Hyacinthe

## URBAN DESTINATION

Longueuil Terminus (Longueuil)  
Cégep Édouard-Montpetit (Longueuil)  
Downtown Terminus, Bonaventure Metro Station (Montréal)  
Sainte-Julie / Saint-Hyacinthe (ligne ACCÈS)

## FLEET

Midibus: 9  
Urban vehicle: 6  
Coach: 12  
Transit shelter: 9

## AVAILABLE PRODUCTS

Framed 30" x 139" & 30" x 114" bus kings  
Framed 21" x 70" bus seventies  
Non-standard decal advertising on sides and backs  
Standard and vinyl interiors  
Signature option (murals, full wraps, etc)  
Standard (incl. Backlit) & non-standard transit shelter advertising

## POPULATION: 30 104

## ANNUAL RIDERSHIP: 725 176

Sources : Statistique Canada, Recensement 2016; ATUQ, Impacts économiques 2014.

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