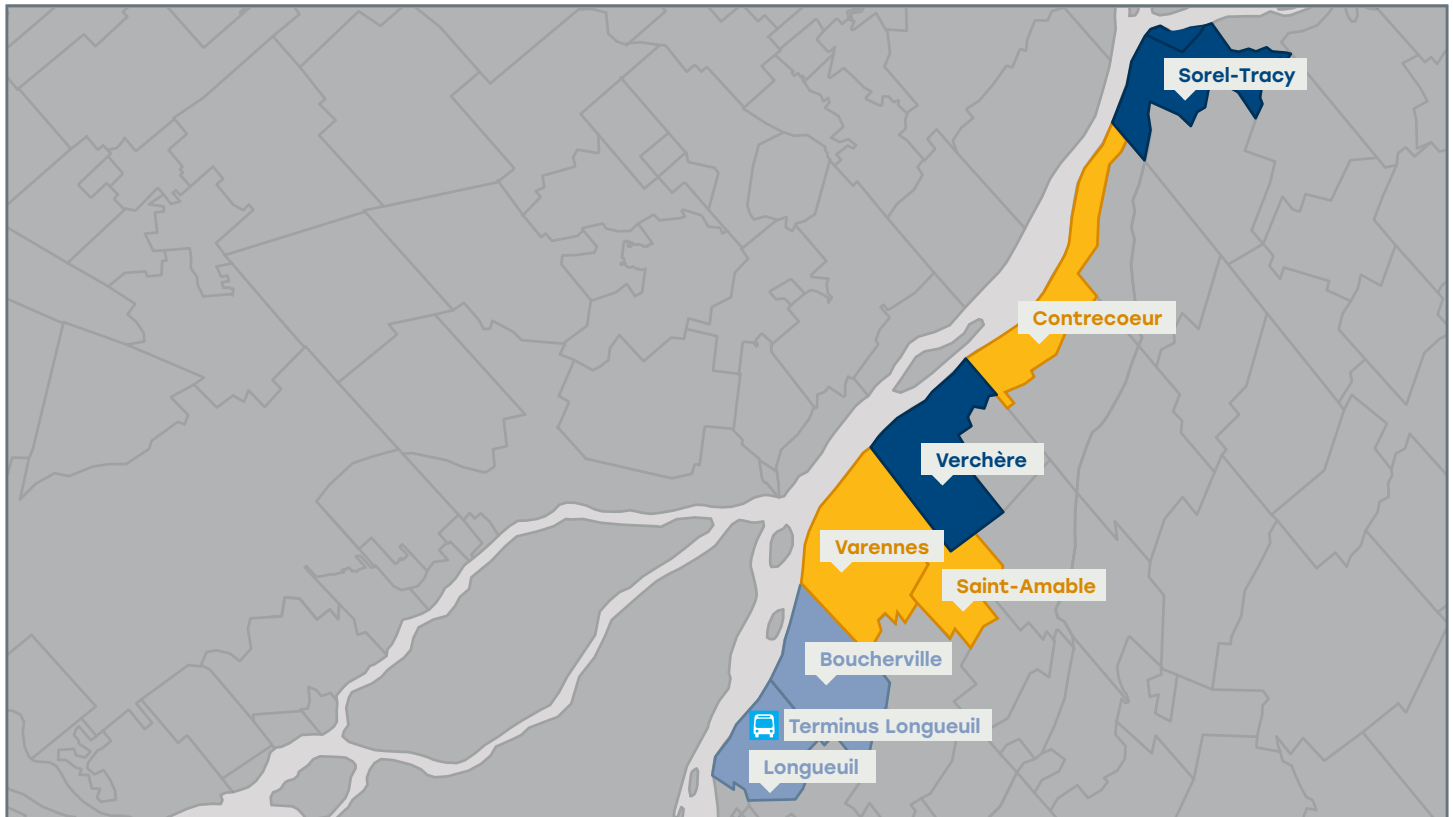


# MARKET SPECIFICATIONS

exo Sorel-Varenes



## MARKETS SERVED

- Contrecoeur
- Saint-Amable
- Saint-Joseph-de-Sorel
- Sorel-Tracy
- Varennes
- Verchères

## MARKETS VISITED

- Boucherville, Longueuil

## URBAN DESTINATION

- Longueuil Terminus

## FLEET

- Coach: 12
- Urban vehicle: 13
- Midibus: 13

### Transit shelter total: 50

- Contrecoeur: 8
- Saint-Amable: 9
- Sorel: 2
- Varennes: 31

## AVAILABLE PRODUCTS

- Non-standard decal advertising on sides & backs
- Framed & non-standards bus seventies
- Standard & vinyl interiors
- Signature options (murals, full wraps, etc.)
- Standard & non-standard transit shelter advertising

## POPULATION: 80 085

## ANNUAL RIDERSHIP: 1 163 073

Sources: Statistique Canada, Recensement 2016; ATUQ, Impacts économiques 2014.

Last Update: 07-12-22