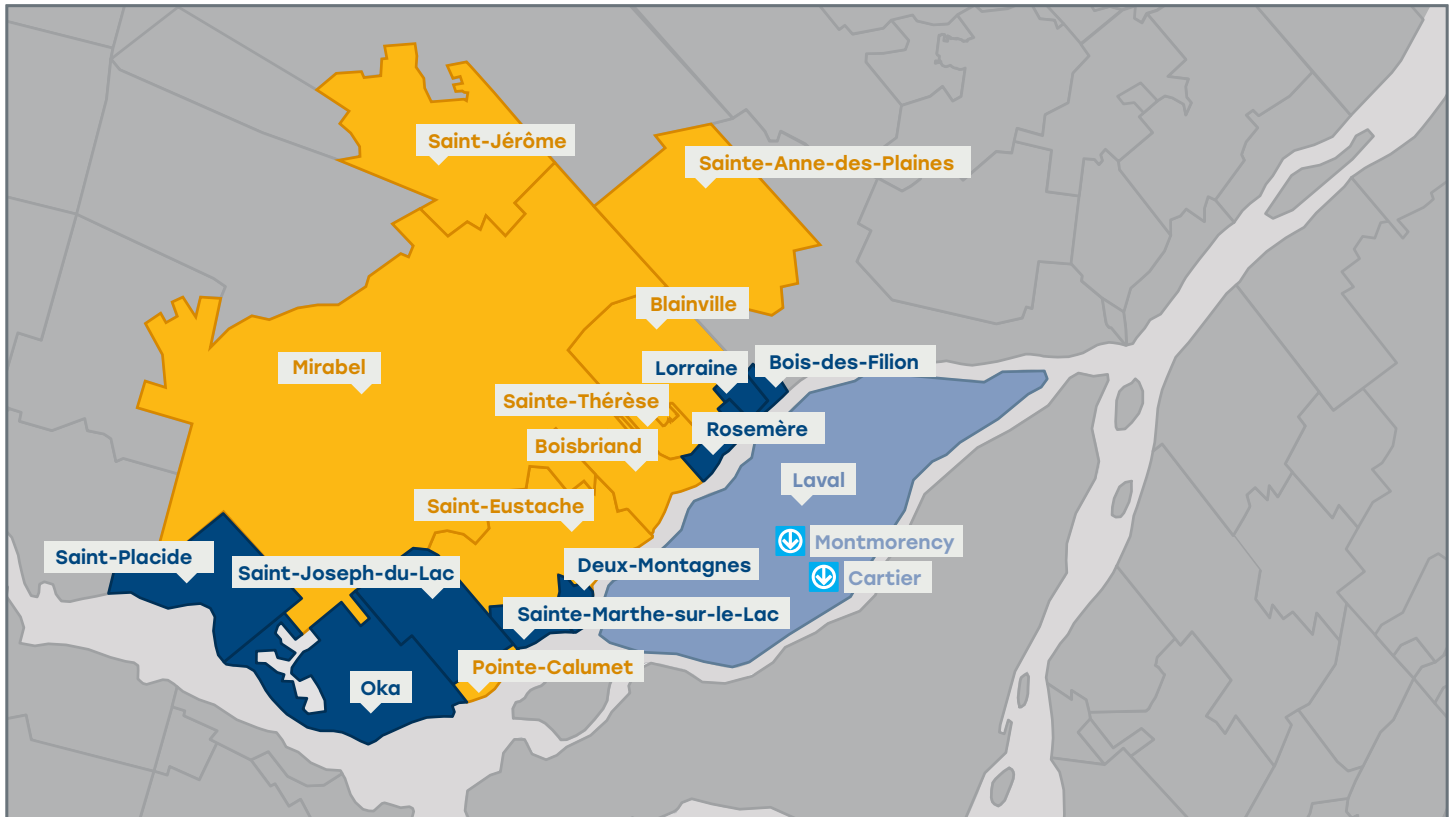


MARKET SPECIFICATIONS

exo Laurentides



Legend

- Bus & Transit Shelters / Markets served
- Bus / Markets served
- Bus / Markets visited

MARKETS SERVED

- Blainville
- Boisbriand
- Bois-des-Filion
- Lorraine
- Mirabel
- Rosemère
- Sainte-Anne-des-Plaines
- Sainte-Thérèse
- Deux-Montagnes
- Oka
- Pointe-Calumet
- Sainte-Marthe-sur-le-Lac
- Saint-Joseph-du-Lac
- Saint-Placide
- Saint-Eustache
- Saint-Jérôme

MARKETS VISITED

- Laval

URBAN DESTINATIONS

- Montmorency Terminus (Laval)
- Cartier Metro Station (Laval)

FLEET

- Paratransit: 1
- Urban vehicle: 84
- Midibus: 16
- Minibus: 16

- Transit shelter total: 187**
- Blainville: 43
 - Boisbriand: 19
 - Mirabel: 9 (Saint-Janvier & Saint-Augustin)
 - Pointe-Calumet: 10
 - Saint-Eustache: 24
 - Saint-Jérôme: 42
 - Sainte-Anne-des-Plaines: 10
 - Sainte-Thérèse: 30

AVAILABLE PRODUCTS

- Framed 30" x 139" & 30" x 114" bus kings
- Framed 21" x 70" bus seventies
- Non-standard decal advertising on sides and backs
- Standard and vinyl interiors
- Signature option (murals, full wraps, etc)
- Standard (incl. Backlit) & non-standard transit shelter advertising

POPULATION: 380 165

ANNUAL RIDERSHIP: 5 800 000

Sources: Statistique Canada, Recensement 2016; ATUQ, Impacts économiques 2014.