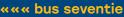
## **BUSES** standard exteriors



## WHY CHOOSE BUSES ?

Our kings and seventies speak to drivers, pedestrians, cyclists and public transit commuters: a vast and mobile audience. Our vehicles travel on highways, across bridges, and on main roadways, but also in quiet residential neighbourhoods where advertising is extremely limited.





That's the average number of kilometers each car travels in a week. Advertising on buses lets you be right there when your audience is at its most attentive.







