



BUSES

 standard interiors

WHY CHOOSE BUS INTERIORS ?

Interior advertising speaks to public transit commuters: an audience that is captive and habitual in its movements. Interact with them! Have fun with them! Invite them to join you on the web or on location! Interior advertising is perfect for these longer messages, and because it is located at passengers' eye-level as they standing or walk to their seat, it is impossible to miss.

« « « standard interiors



of Canadians takes public transit each week.

Who are they:

- young adults • university graduates
- professionnals and managers
- business owners

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