

# Market Specification

exo La Presqu'île



## MARKETS SERVED

- Hudson
- L'Île-Perrot
- Notre-Dame-de-l'Île-Perrot
- Pincourt
- Rigaud
- Saint-Lazare
- Vaudreuil-Dorion

## MARKETS VISITED

- Montréal

## URBAN DESTINATION

- Montréal via Côte-Vertu Terminus Suburban Train Station
- Express A40

## FLEET

- Minibus: 25
- Midibus: 7
- Urban vehicle: 2
- Coach: 5

### Transit shelter total: 28

- L'Île-Perrot: 3
- Pincourt: 5
- Rigaud: 3
- Vaudreuil-Dorion: 17

## AVAILABLE PRODUCTS

- Framed 30" x 139" and non-standard vinyls bus kings
- Framed 21" x 70" non-standard vinyls bus seventies
- Standard and vinyl interiors
- Signature option (murals, full wraps, etc)
- Transit shelter standards

## POPULATION: 117 386

## ANNUAL RIDERSHIP: 407 044

Sources : Statistique Canada, Recensement 2016; ATUQ, Impacts économiques 2014.

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